

## AMIS 2018 Conference Structured Abstracts: Written Abstracts as a 'mini pitch'

**Structured Abstract Design:** AMIS 2018 submitters are invited to prepare a written 'mini-pitch' of their research paper by using the 6 core elements of [Faff's \(2017\)](#) template tool, with a maximum total of **250 words**. These abstracts will appear in the AMIS conference booklet.

**Prizes:** The University of Queensland is sponsoring 3 prizes of **€200** each for best written abstracts conforming to the mini-pitch design below.

- Idea?** Identify the 'core' idea that drives the intellectual content of this research topic. If appropriate:
- articulate the central hypothesis/prediction/proposition
  - identify the key dependent ('explained') variable and the key test/independent ('explanatory') variable(s).
- Data?** Make a brief statement about the data/sampling used in the study. For example:
- What data are used? e.g. country/setting; Unit of analysis? sample period; sampling interval? Type of data: firm specific vs. industry vs. macro vs. ...?
  - What is the sample size? Cross-sectionally? Time-series/longitudinal?
  - Is it a panel dataset?
  - Data Sources? Are the data commercially available? Any hand-collecting required? Are the data created based on authors own survey instrument? Or by interviews?
  - Are there any problems with missing data/observations?
  - Other data obstacles?
- Tools?** State the basic empirical framework and research design. Is it a regression model approach? Survey instrument design? Interview design?
- What's New?** What is really new about your study? Briefly state (up to) three key findings of the study.
- So What?** Why is it important to know the answer? How will major decisions/behaviour/activity etc be influenced by the outcome of this research? What is the economic significance of the findings?
- Contribution?** What is the primary essence of the contribution to the relevant research literature?

## EXAMPLE of Written Abstract (One of the 2017 Winners)

**Title:** DETERMINANTS OF CORPORATE R&D ACTIVITY IN POLAND: DOES THE PARTICIPATION OF SCIENTISTS ON THE BOARD MATTER?

**Authors:** Mrs. Anna Bialek-Jaworska, University of Warsaw, Poland  
Mrs. Barbara Grabinska, Cracow University of Economics, Poland

**Keywords:** R&D; academic entrepreneurship; R&D subsidies; patents; internal finance

**Abstract:**

**Idea:** To examine the determinants of company R&D investment and verify the impact of academics participation within management or board of directors, taking into account financial constraints, subsidies and IP protection. To identify needs and barriers for the R&D outcomes commercialization by scientists engaging in business activity without university engagement as a shareholder.

**Data:** Panel data from annual reports of Polish private companies merged with data from the National Court Register (boards members), and data on patents and scientists employed at universities.

**Tools:** Tobit panel analysis based on a sample of 18,125 non-public Polish limited liability and joint-stock companies for 2003-2013.

**What's new?:** Three key findings: (1) financial constraints are a more important limitation for R&D investments of companies with a scientist on their management. (2) Important sources of financing of R&D investment of companies with a scientist on their management or supervisory board are government subsidies for research and infrastructure. (3) Companies with scientists on the management and/or supervisory board with lower growth opportunities increase spending on commercializing their R&D outcomes.

**So what?:** These findings could assist policymakers, investors, and scientists in effectively combining science with business in catching-up countries. They allow to learn the needs of companies established by scientists that are interested in commercialization of R&D outcomes.

**Contribution:** Identifying that companies with a scientist on their supervisory board are likelier to invest more in the R&D outcomes for commercialization. Private firms that conduct R&D activity resulting in patents are likelier to invest more in the R&D outcomes.

The following important dates also have to be taken into account:

- **Sunday, March 18, 2018** - Deadline for the submission of full papers
- **Sunday, April 29, 2018** - Deadline for the notification of full paper acceptance
- **Sunday, May 20, 2018** - Deadline for registration and fee payment