AMIS 2018





IAAER and ACCA

Early Career Researchers Workshop in conjunction with the AMIS 2018 Conference Hosted by Bucharest University of Economic Studies Funding Provided by ACCA Global June 11-12, 2018

Monday June 11

Cafeteria, 3rd floor Ion Angelescu Building

13:00 - 14:00 Lunch and Welcome

Room: 0319 14:00 – 16:00

Moderator Donna Street (University of Dayton and IAAER Director of Research and Educational Activities) Paul André (HEC Lausanne), Andrei Filip (ESSEC Business School), and Sebastian Hoffmann (University of Edinburgh) "Making Research Relevant to an International Audience"

16:00 - 16:15 Break

Room: 0319

16:15 - 17:15

Katherine Schipper (Duke University) "Research, Teaching and Service in an Academic Career"

17:30 - 18:30 Closing drinks reception, hosted by ACCA South-Eastern Europe office

Casa Oamenilor de Știință, 9 Piața Lahovari

Tuesday June 12

All activities located at the 3rd floor, Ion Angelescu Building, Bucharest University of Economic Studies

3rd floor hallway Ion Angelescu Building

8:30 – 9:00 Coffee and refreshments break

Room 0319

9:00 - 9:15 Opening

Cătălin Albu, Bucharest University of Economic Studies

Room 0319

9:15 - 10:15

Paul André (HEC Lausanne) "Small Sample Case Studies Research in Financial Reporting"

10:15 - 10:30 Coffee and refreshments break

Room 0319

10:30 - 11:15

Anna Alon (University of Agder) "Multi-mode Standardization Occurring in Accounting and Auditing"

11:20 - 12:05

Joachim Gassen (Humboldt University Berlin) "How to Explore Your Data"

Room 0319

12:15 - 13:00

The impact of IFRS adoption on the integration of capital markets

Presenter: Ammar Zahid, Izmir University of Economics

13:00 - 14:00 Lunch

Cafeteria, 3rd floor Ion Angelescu Building

AMIS 2018 2

Concurrent Sessions

14:00 – 15:30 Concurrent sessions A and B

Session A - Room 0319

Faculty:

Katherine Schipper, Duke University Axel Haller, University of Regensburg Joachim Gassen, Humboldt University Berlin Donna Street, University of Dayton

Presenters:

Ioana Sofian, Bucharest University of Economic Studies Value creation instruments used in integrated reporting

Alina Bratu, Bucharest University of Economic Studies Integrated reporting: a review of recent development in research

Joanna Dyczkowska, Wrocław University; Justyna Fijalkowska, Lodz University
Six capitals and value creation reporting in life science companies. A model of <IR> 'concept in practice' in the

light of pragmatic constructivist paradigm

Session B - Room 0321

Faculty:

Andrei Filip, ESSEC Business School
Anna Alon, University of Agder

Sebastian Hoffmann, University of Edinburgh

Paul André, HEC Lausanne

Presenters:

Alexandra-Gabriela Marina, Babes-Bolyai University The application of IAS/IFRS in Romania: Measurement of accounting convergence

Dragoş Stoica, Bucharest University of Economic Studies The role of actors in the voluntary versus mandatory implementation of IFRS. Insights from an emerging economy

Shoaib Irshad, Izmir University of Economics Comparative analysis of value relevance. A case study of USA, UK and France

15:30-15:45 Break

3rd floor hallway Ion Angelescu Building

15:45 - 16:45 Concurrent sessions C and D

Session C - Room 0319

Faculty:

Katherine Schipper, Duke University Andrei Filip, ESSEC Business School Donna Street, University of Dayton Joachim Gassen, Humboldt University Berlin

Presenters:

Lukasz Matuszak, Ewa Rozanska, Poznan University of Economics and Business, Poland The impact of the Directive 2014/95/EU on CSR

disclosure in legitimacy theory context: Empirical

evidence from CEE countries

Dorota Dobija, Kozminski University; Joanna Krasodomska, Cracow University; Karolina Skorulska, Kozminski University; Justina Dyduch, AGH University of Science and Technology Board structure and firm non-financial disclosures.

16:45-17:00 Q&A and wrap-up

Evidence from Warsaw Stock Exchange

Session D - Room 0321

Faculty:

Anna Alon, University of Agder Sebastian Hoffmann, University of Edinburgh

D. 1 A. 1.4 HEGI.

Paul André, HEC Lausanne

Axel Haller, University of Regensburg

Presenters:

Maria-Silvia Săndulescu, Bucharest University of Economic Studies

Media's reaction to impression management strategies

Halina Waniak-Michalak, Jan Michalak, Lodz University; Ulle Parl, Estonian Business School

Corporate narratives of companies involved in corporate scandals

Room 0319

AMIS 2018 3

Workshop Faculty

Anna Alon, University of Agder, Norway
Paul André, HEC Lausanne, Switzerland
and member IAAER Advisory Panel to IFAC
Andrei Filip, ESSEC Business School, France
Joachim Gassen, Humboldt University Berlin, Germany
Axel Haller, University of Regensburg, Germany
Sebastian Hoffmann, University of Edinburgh, United Kingdom
Katherine Schipper, Duke University, USA and IAAER President
Donna Street, University of Dayton, USA
and IAAER Director of Research and Educational Activities

Workshop Presenters

Alina Bratu, Bucharest University of Economic Studies, Romania
Joanna Dyczkowska, Wrocław University, Poland
Justyna Fijalkowska, Lodz University, Poland
Shoaib Irshad, Izmir University of Economics, Turkey
Alexandra-Gabriela Marina, Babeş-Bolyai University, Romania
Lukasz Matuszak, Poznan University of Economics and Business, Poland
Jan Michalak, University of Lodz, Poland
Ulle Parl, Estonian Business School, Estonia
Ewa Rozanska, Poznan University of Economics and Business, Poland
Maria-Silvia Sandulescu, Bucharest University of Economic Studies, Romania
Karolina Skorulska, Kozminski University, Poland
Ioana Sofian, Bucharest University of Economic Studies, Romania
Dragoş Stoica, Bucharest University of Economic Studies, Romania
Ammar Zahid, Izmir University of Economics, Turkey

Other Workshop (non-presenting) Participants

Amar Sayed Ahmad, Bucharest University of Economic Studies, Romania
Kristine Bago, West University of Timişoara, Romania
Anna Białek-Jaworska, University of Warsaw, Poland
Ioana Ciurdas, Babeş-Bolyai University, Romania
Malgorzata Macuda, Poznań University, Poland
Nicolae Măgdaş, Babeş-Bolyai University, Romania
Hassan Nasseredine, Bucharest University of Economic Studies, Romania
Gabriela Tănase, Bucharest University of Economic Studies, Romania
Helga Tothazan, Babeş-Bolyai University, Romania

Workshop co-organizers

Donna Street, University of Dayton and IAAER Director of Research and Educational Activities Cătălin Albu, Bucharest University of Economic Studies Nadia Albu, Bucharest University of Economic Studies and member IAAER Advisory Panel to IFAC